

FAX# 703 326 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
NOV5/12 16.57
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ COMMENTS: (LINE, ORDER, INVOICE) _____
PRDCT ROMNEY FOR PRESIDENT EST#16
FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV5/12 16.57

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 16												
17		S	500P-600P	30		\$2,250.00	11/5	11/6	1		M-TU	1
PROGRAM : NEWS CON COM1 : 1X PER DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV6												
19		S	600P-630P	30		\$3,000.00	11/5	11/6	1		M-TU	1
PROGRAM : NEWS CON COM1 : 1X PER DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV6												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	S		1200N-330P	30		\$2,750.00	11/3	11/3	1		SAT	1
PROGRAM : COL FOOTBALL												
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV3												
40	S		330P-700P	30		\$2,750.00	11/3	11/3	1		SAT	1
PROGRAM : COL FOOTBALL												
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV3												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#19						30S	\$3,000.00	(NOV5/12)	
			BUY#17						30S	\$2,250.00		
OFFER: NONE												
CMT: CREDIT \$ 5250												
M5	OK'D		BUY#39						30S	\$2,750.00	(NOV5/12)	
			BUY#40						30S	\$2,750.00		
MISSED: SAT/1200N-330P												
SAT/330P-700P												
OFFER: NONE												
CMT: NO RUN DUE TO SPORTS RUN OVER AND BREAK LOST												
CONTRACT TOTAL												261380.00
TOTAL SPOTS												140
NOV/12 261380.00												

MARKET TOTALS \$907,780 WFTV 31% WKMG 37% WESH 28% WOFL 4% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE